38,642 Recipients

Subject
AOGS2024 E-News 1: Call for Session Proposals (Resend)

From
AOGS Secretariat
info@asiaoceania.org

Reply to
info@asiaoceania.org

Included Lists
[26] AOGS_22 Aug 2023

Scheduled
Wednesday 23-08-2023 08:45

3,037
Estimated opened

1,748
Clicked

1
Unsubscribed

Trackable open rate 13.48%
Click Rate 7.76%

Trackable opens 3,018
Unique Clicks 1,748
Total Opens 3,117
Total Clicks 11,354

Average Time to Open N/A
Last Clicked 23-08-2023 08:50

Number of Complaints 0

Last Opened 23-08-2023 08:50

Untrackable contacts 140

Click-to-Open Rate 57.92%

Total Conversions 0

Average Time to Click N/A

Sending Status
22,523 Delivered 58.29%
3,616 Soft Bounced 9.36%
98 Hard Bounced 0.25%
12,405 Processing 0%

Soft Bounce Details
CONTENT
Email content regarded as spam by ISP 79 2.18%

USER
The recipient's quota was exceeded, recipient's mailbox is full, or recipient is inactive 4 0.11%

CONNECTION
Connection problems with ISP 140 3.87%

Hard Bounce Details
undefined 40 40.82%

USER
The contact has already soft bounced at least 5 times. 58 59.18%
[247]AOGS2024 E-News 1: Call for Session Proposals (Resend)

Results by List

<table>
<thead>
<tr>
<th>List</th>
<th>Delivered</th>
<th>Soft Bounced</th>
<th>Hard Bounced</th>
<th>Processing</th>
<th>Trackable open rate</th>
<th>Total trackable opens</th>
<th>Click Rate</th>
<th>Total Clicks</th>
<th>Unsubscribed</th>
<th>Complained</th>
<th>Deferred</th>
</tr>
</thead>
<tbody>
<tr>
<td>[247] AOGS 22 Aug 2023:</td>
<td>56.43%</td>
<td>9.38%</td>
<td>0.25%</td>
<td>13.49%</td>
<td>13.93%</td>
<td>7.77%</td>
<td>58.44%</td>
<td>0%</td>
<td>0%</td>
<td></td>
<td></td>
</tr>
<tr>
<td>30,641 contacts</td>
<td>32,580</td>
<td>3,623</td>
<td>96</td>
<td>3,027</td>
<td>3,124</td>
<td>1,754</td>
<td>11,280</td>
<td>1</td>
<td>0</td>
<td></td>
<td></td>
</tr>
</tbody>
</table>

Result by Domain

<table>
<thead>
<tr>
<th>Domain</th>
<th>Delivered</th>
<th>Soft Bounced</th>
<th>Hard Bounced</th>
<th>Processing</th>
<th>Trackable open rate</th>
<th>Total trackable opens</th>
<th>Click Rate</th>
<th>Total Clicks</th>
<th>Unsubscribed</th>
<th>Complained</th>
<th>Deferred</th>
</tr>
</thead>
<tbody>
<tr>
<td>gmail.com:</td>
<td>0%</td>
<td>0%</td>
<td>0%</td>
<td>100%</td>
<td>0%</td>
<td>0%</td>
<td>0%</td>
<td>0%</td>
<td>0%</td>
<td>N/A</td>
<td>0%</td>
</tr>
<tr>
<td>4,430</td>
<td>0</td>
<td>0</td>
<td>0</td>
<td>6,089</td>
<td>0</td>
<td>0</td>
<td>0</td>
<td>0</td>
<td>0</td>
<td>N/A</td>
<td>0%</td>
</tr>
<tr>
<td>hotmail.com:</td>
<td>95.39%</td>
<td>4.28%</td>
<td>0.13%</td>
<td>0%</td>
<td>0.87%</td>
<td>0.87%</td>
<td>0%</td>
<td>0%</td>
<td>0%</td>
<td>0%</td>
<td>0%</td>
</tr>
<tr>
<td>451</td>
<td>330</td>
<td>26</td>
<td>2</td>
<td>500</td>
<td>5</td>
<td>500</td>
<td>0</td>
<td>0</td>
<td>0</td>
<td>0</td>
<td>0%</td>
</tr>
<tr>
<td>naver.com:</td>
<td>99.59%</td>
<td>0.4%</td>
<td>0%</td>
<td>0.25%</td>
<td>0.25%</td>
<td>1%</td>
<td>0%</td>
<td>0</td>
<td>0%</td>
<td>0%</td>
<td>0%</td>
</tr>
<tr>
<td>482</td>
<td>409</td>
<td>0</td>
<td>2</td>
<td>448</td>
<td>0</td>
<td>448</td>
<td>4</td>
<td>0</td>
<td>0</td>
<td>0</td>
<td>0%</td>
</tr>
<tr>
<td>others:</td>
<td>78.26%</td>
<td>8.45%</td>
<td>0.14%</td>
<td>12.73%</td>
<td>14.41%</td>
<td>14.87%</td>
<td>8.36%</td>
<td>54.23%</td>
<td>0%</td>
<td>0%</td>
<td>0%</td>
</tr>
<tr>
<td>26,705</td>
<td>30,945</td>
<td>2,360</td>
<td>91</td>
<td>3,458</td>
<td>3,000</td>
<td>1,995</td>
<td>1,762</td>
<td>11,280</td>
<td>1</td>
<td>0%</td>
<td>22%</td>
</tr>
</tbody>
</table>

History

Scheduled [The campaign [247] AOGS2024 E-News 1: Call for Session Proposals (Resend) has been scheduled for 23-08-2023 08:45] Aug 23 08:45

Draft [The campaign [247] AOGS2024 E-News 1: Call for Session Proposals has been modified]  Aug 23 08:36