



## IMPORTANT INFORMATION FOR SPONSORS & EXHIBITORS

*(Last Updated: 13 Sep 2022)*

The information provided below will help you prepare for your digital showcase and sponsorship at the AOGS 20<sup>th</sup> Anniversary Annual Meeting in 2023. The dates for the meeting are from 30 July to 04 August 2023. Please read the information below carefully and we look forward to having you celebrate with us.

### Submission & Registration Deadline is Tuesday 20<sup>th</sup> June 2023

Please refer to the marketing material checklist below. Tuesday 20<sup>th</sup> June 2023 will be the deadline for submitting all required materials and registering your complimentary pass holders.

<b>Material Checklist All Sponsors/Exhibitors are Entitled to Everything in the Supporter Package</b>
<b>Supporter Package (Digital Showcase)</b>
a. Company logo with corporate link, 50-word write-up and social media links
b. Up to 3xProduct Showcase with Product Description & Image Upload
<b>Exhibitor Package</b>
a. Company logo with corporate link, 50-word write-up and social media links
b. Up to 3xProduct Showcase with Product Description & Image Upload
<b>Knowledge Partner Package</b>
a. Company logo with corporate link, 50-word write-up and social media links
b. Up to 3xProduct Showcase with Product Description & Image Upload
c. 30-Sec promo video before the medal lectures
<b>Outreach Sponsor Package</b>
a. Company logo with corporate link, 50-word write-up and social media links
b. Up to 3xProduct Showcase with Product Description & Image Upload
<b>Partner Sponsor Package</b>
a. Company logo with corporate link, 50-word write-up and social media links
b. Up to 3xProduct Showcase with Product Description & Image Upload
c. Display Advertisement 300 x 250 Medium Rectangle Embedded within or at the end of articles

## Submitting Your Marketing Materials

- **For Supporter/Exhibitor Package**
  - Log on to [MARS](#) with your email and password
  - On the left menu, click "Update Digital Showcase"
  - Upload your products, images, video URLs, social media & webinar links
  - Click submit to complete the update
- **For Knowledge Partner's 30-Sec Promo Video**
  - Please Email to AOGS Secretariat at [geomeet@asiaoceania.org](mailto:geomeet@asiaoceania.org)
  - Video Specifications: 30 Secs Duration in MP4 Format
- **For Partner Sponsor's Display Advertisement**
  - Please Email to AOGS Secretariat at [geomeet@asiaoceania.org](mailto:geomeet@asiaoceania.org)
  - 300 x 250 Medium Rectangle in JPG or PNG File Format

## Register Pass Holders

- Log on to [MARS](#) with your email and password
- On the left menu, click "Register Pass Holder"
- You will require the Email, Full Name, Organization, and Job Title of the pass holder.
- Click submit to complete the registration
- All sponsors are required to register their pass holders by Tuesday 20th June 2023

## When Does a Digital Showcase Go Live?

- Once payment is cleared/received by AOGS
- And after all marketing materials are successfully uploaded online via MARS

All Live Digital Showcases are accessible to all visitors for ONE year, till the next AOGS Annual Meeting. Please see: <https://www.asiaoceania.org/aogs2022/public.asp?page=showcase.asp>

## Have a question?

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## **EXHIBITION PROGRAM**

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2023 Monday 31 July	Conference registration (8am to 6pm) Exhibitor Booth Dressing (3pm to 6pm) Exhibition & Welcome Reception (6:30pm to 8:30pm)
2023 Tuesday 01 August 2023 Wednesday 02 August	Conference registration (8am to 6pm) Exhibition (10am to 6pm)
2023 Thursday 03 August	Exhibition (10am to 6pm) Tear Down/Ship-Out (6pm to Midnight)

## **SOCIAL HIGHLIGHTS**

### **In the Exhibition Area**

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2023 Monday 31 July	Welcome Reception (6:30pm to 8:30pm)
2023 Tuesday 01 August	Energizing AM Break (10:30am to 11:00am)
2023 Wednesday 02 August	Energizing PM Break (3:30pm to 4:00pm)
2023 Thursday 03 August	AOGS Beer Hour (4pm to 6pm)

## **SPECIAL ACTIVITIES**

### **Partial Listing Only**

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2023 Monday 30 July	Opening & General Assembly (4pm to 6:30pm)
2023 Tuesday 01 August	Section Meetings & Networking Lunch (12:30pm to 1:30pm) General Election E-Voting (2pm to 6pm)
2023 Wednesday 02 August 2023 Thursday 03 August	General Election E-Voting (8am to 6pm)
2023 Friday 04 August	General Election E-Voting (8am to 2pm) Closing & Awards Ceremony (4pm to 6:30pm) 20 <sup>th</sup> Anniversary Celebration Dinner (6:30pm to 9:30pm)