



## Conference & Exhibition Venue

Suntec Singapore is an excellent conference venue for the following reasons:

- Fully Integrated Convention City
- Unparalleled Location at the Heart of Marina Bay – the new downtown waterfront business centre with direct access to 75000 sqm of meeting space, 5200 hotel rooms, 1000 retail & 300 F&B outlets within 6 shopping malls, all via air-conditioned covered walkways
- Easily Accessible by public & private transport
- Good for Work and Play -- lots of after-hours activities to be found in and around Suntec Singapore

• Conference & Exhibition Venue: Suntec Singapore

## Exhibition, Advertising, Sponsorship & Donation Opportunities with AOGS

All exhibition packages include the design, printing and mailing of 50 invitation cards to addresses you provide. Exhibitors can also enjoy access to GEOMEET the online business matching portal, where you get to meet prospective buyers, collaborators and fellow researchers.

### Advertisement Packages

4 Modes:

Mode	Description
<b>Print Advertisement in Pin-up Poster and Book Mark</b> <b>ONE SPOT ONLY!</b> <b>Exclusive to AOGS2009 Partner Sponsor</b>	The Pin-up Poster details Program Highlights and is a quick guide to help visitors and participants navigate the event. The reverse contains a Calendar. When fully expanded, the poster measures 59cm Ht x 42cm Width (A2 Size). The poster provides important dates on the next conference and will be distributed to members and contacts of AOGS and its major partners at their events taking place annually in Asia, Europe and USA. The Book Mark provides important dates on the next conference and will be distributed to members and contacts of AOGS and its major partners at their events taking place annually in Asia, Europe and USA.
<b>Print Ads in Program Book (9.75" Height x 6" Width)</b>	Whether you are initiating a new campaign or re-energizing an existing one, an advertisement in the program book brings you instant reach to an audience that wants to know your offerings and potentially share it with others. The Program Book is distributed to all conference participants who used it as a reference guide to navigate their way through the event
<b>Online Classifieds on AOGS 2009 Website</b> <b>SGD750/USD580</b> <b>(80 x 30 Pixels)</b>	Price includes posting on the event website in the "Exhibiting Company" page. Orders are scheduled on a first-come-first-served basis. Reach an online community with your ad and channel targeted sales prospects to your online presentation.
<b>Brochure Display on Shared Table</b> <b>SGD1380/USD1050</b>	Display your product, services or programs to your target audience at the meeting by a brochure. Maximum of 500 pieces display/distribution by each advertiser.

### Sponsorship & Donation

Any amount donated will go to the society in support of young and promising scientists who require financial support. This is in the form of registration fee waiver that the society offers yearly.

A range of sponsorship options is available and designed such that you can set your budget and capping them to fulfill the purpose of your participation and achieve your marketing objectives.

Design your personalized strategy to reach for your attending prospects now.



Asia Oceania Geosciences Society

[www.asiaoceania.org](http://www.asiaoceania.org)



### Contact Information

**AOGS Secretariat - Meeting Matters International**  
 25 Hindoo Road, Singapore 209116  
 Tel: (65) 6341 7229 Fax: (65) 6341 7269

**Exhibition, Advertising & Sponsorship**  
 Email: [geomeet@asiaoceania.org](mailto:geomeet@asiaoceania.org)

**Conference Participation**  
 Email: [info@asiaoceania.org](mailto:info@asiaoceania.org)

**Conference Registration**  
 Website: [www.asiaoceania.org/aogs2009/index.asp](http://www.asiaoceania.org/aogs2009/index.asp)

**Visit Exhibition**  
 Email: [geomeet@asiaoceania.org](mailto:geomeet@asiaoceania.org)

**Hotel & Travel**  
 Email: [info@asiaoceania.org](mailto:info@asiaoceania.org)

• Advertisement Packages • Sponsorship & Donation

Exhibition, Advertising, Sponsorship & Donation Opportunities



Asia Oceania Geosciences Society

The Asia Oceania Geosciences Society, or AOGS for short, is an international society established since 2003; formed by like-minded individuals to promote geophysical science and public benefits for Asia and Oceania.

Its mission is to promote geophysical science for the benefit of humanity in Asia and Oceania.

Our society participates actively and advances in this field through publications and developing close connections with local and regional societies.

We strive to remain in touch with and contribute to the geophysical world community through cooperation with JpGU, EGU and IUGG.



### Why participate as an exhibitor

- Gain access to your audience
- Distribute your marketing information worldwide
- Take advantage of our business matching services
- Receive up to the minute information, breaking news and feature researches
- Target your niche market
- Receive customized support to reach out to the scientific and technological communities
- Retain full control and yet enjoy promotion and publicity support
- Access research experts and industry practitioners through one convenient platform
- Participate in quality and timely publicity campaigns
- Introduce your services, programs and products to this rapidly geosciences community
- Acquire new clients and connect with geoscientists from the region
- Be up and close with authors and business counterparts in the global geosciences community
- Explore international business opportunities and increase your market exposure
- Be amongst the market leader and key players in the Asia and Oceania regions

• About AOGS • Why Participate as an exhibitor

### Participant Profile

AOGS has experienced extremely strong growth in the past 2 years.

Year	AOGS 2008	AOGS2007	AOGS 2006	AOGS 2005	AOGS 2004	
Dates	16-20 Jun	31 Jul-4 Aug	10-14 Jul	20-24 Jun	5-9 Jul	
Host City	Busan	Bangkok	Spore	Spore	Spore	
No. of Participants	1627	1093	744	846	1100	
No. of Countries Represented	51	49	43	43	51 *	
Distribution (%)	Asia & Oceania	85.1	78.40	76.00	71.00	71.24
	US & Canada	7.6	10.00	11.00	15.00	15.52
	Europe	7.3	11.60	13.00	14.00	13.05

\* 0.19% of participants from other regions

### Exhibition, Advertising, Sponsorship & Donation Opportunities with AOGS

Exhibition, Advertising, Sponsorship & Donation (EASD) opportunities with us are a great complement to your company's existing advertising and marketing campaign. Whether your goal is to create brand awareness, or to maintain and sustain a continued visibility on your target market's radar screen, our EASD opportunities enable you to reach and connect with your desired markets in a direct and cost effective manner. This makes especially good business sense if you are trying to capture a niche target in the area the conference/exhibition specializes in. We have various levels of EASD opportunities to fit the needs and budget of every company or organization. We regard our sponsors and exhibitors as our partners who can leverage the sophisticated marketing and advertising infrastructure we put in place that help make the conference/exhibition a success.

### Exhibition Packages

3 Types:

Type	Description
<b>Exhibition Booth</b> – Standard Size 9m <sup>2</sup>  <b>SGD3,500/USD2,500</b> (If Paid After 1 <sup>st</sup> June 2009 – SGD4,000 and USD2,900)	Standard Booth Price includes shell scheme on blue carpet, fascia board with company name, counter & 2 chairs, 2 no. 40W fluorescent lights and power supply.  Located in the main exhibition hall, this is the activity centre where trade show traffic and conference delegates converge. Meet your qualified prospects here. Show them what's new in the industry. There's no better place to promote your new products, services, personnel or facilities.
<b>Showcase and Merchandising Display</b>  <b>SGD2,500/USD1,950</b> (If Paid After 1 <sup>st</sup> June 2009 – SGD3,000/USD2,340)	Price includes: 1.8 m (6ft) table & venue carpet only. Strategically located immediately outside the conference rooms, showcase space will be assigned on a first-come-first-served basis and subject to payment being received.
<b>Display Shelves</b>  <b>SGD750/USD580</b> per metre run	Price includes: 3 standard shelves on back panels with company name on the panel and power supply. Located within the hospitality lounge, the seating area is carpeted. Choose this package and display your best selling titles, new releases, small equipment and accessories to their best advantage.