



## ABOUT AOGS

Asia Oceania Geosciences Society (AOGS) was established in 2003 to promote geosciences and their application for the benefit of humanity, particularly in Asia and Oceania, while addressing global issues.

## CONFERENCE INFORMATION

|            |                                                                                                   |
|------------|---------------------------------------------------------------------------------------------------|
| Conference | 24th Annual Meeting of the Asia Oceania Geosciences Society                                       |
| Dates      | 25-30 July 2027                                                                                   |
| Venue      | Sands Expo & Convention Centre, Marina Bay Sands, Singapore                                       |
| Website    | <a href="https://www.asiaoceania.org/AOGS2027/Home">https://www.asiaoceania.org/AOGS2027/Home</a> |

## WHY EXHIBIT

- Showcase your products and solutions to the Asia-Oceania geoscience community.
- Connect with researchers, institutions and industry professionals.
- Generate new leads and strengthen regional partnerships.
- Increase your brand visibility in the Asia-Oceania market.

## AOGS2027 TARGETED REACH

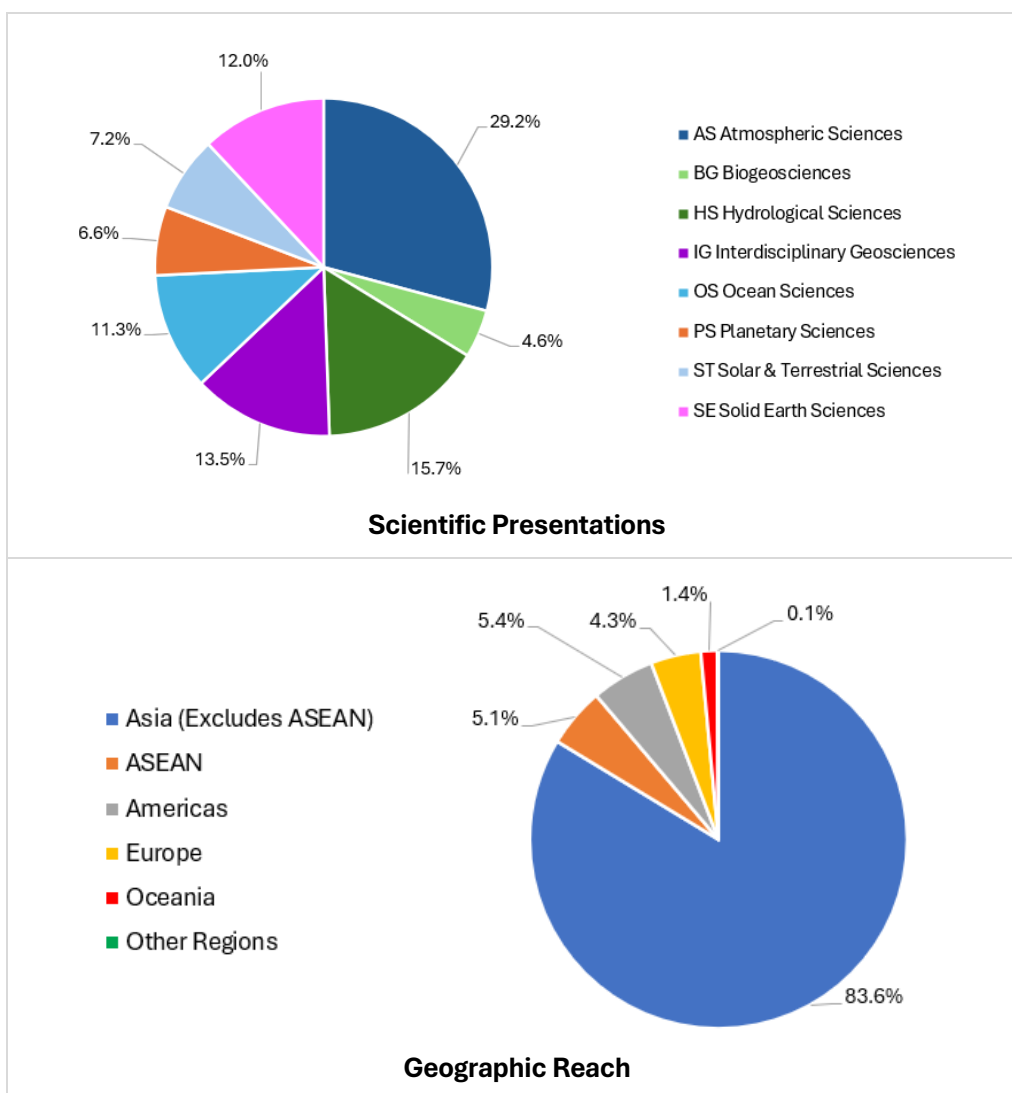
|                    |                                          |                                   |
|--------------------|------------------------------------------|-----------------------------------|
| 5,000<br>Attendees | 55-60<br>Participating Countries/Regions | 5,000<br>Scientific Presentations |
|--------------------|------------------------------------------|-----------------------------------|

AOGS Annual Meetings have experienced steady year-on-year growth reflecting the expanding reach and engagement of the Asia–Oceania geoscience community.

Singapore’s position as a well-connected international hub makes it an ideal destination for AOGS2027. Its extensive air connectivity, efficient infrastructure and clear, well-established visa application procedures make travel planning more convenient for international delegates.

With approximately 5,000 attendees expected and the exhibition strategically co-located with poster presentations and F&B activities, AOGS2027 will offer exhibitors increased footfall, visibility and valuable opportunities to engage with the region’s geoscience community.

**Meet the research community in person.** AOGS2026 welcomed 3,917 attendees from 55 countries and regions and featured 3,698 scientific presentations. These actual figures show the scale and breadth of the community. The charts below show its scientific and geographic mix.



### Connect with the right people at AOGS2027

**Available with every exhibitor and sponsor package.** All onsite attendees can scan name badges to save contacts. Match-Meet helps users find relevant attendees, start a chat and arrange meetings through the conference app.

| LEAD SCANNER  | MATCH-MEET  |
|--------------------------------------------------------------------------------------------------|--------------------------------------------------------------------------------------------------|
| Scan name badges to save contact details.                                                        | Find attendees with relevant professional interests.                                             |
| Record interests and rate each contact.                                                          | Start a chat or arrange a meeting through the app.                                               |
| Add notes for follow-up after the meeting.                                                       | Meet suitable contacts during the conference.                                                    |

Use these tools to prepare for relevant conversations onsite and organise follow-up afterward.

## EXHIBITION AND SPONSORSHIP OPPORTUNITIES

Choose an exhibition or sponsorship option that fits your objective, from face-to-face product demonstrations and digital promotion to supporting a Key Lecture or an attendee gathering.

### Keep your showcase visible beyond the meeting.

Every booth package includes a Digital Showcase for your organisation and up to three products. Use your profile and website link to direct visitors to product news or online workshops hosted by your organisation, including visitors who are not onsite. AOGS archives its meeting websites, so a well-prepared showcase can remain discoverable after the event.

### Opportunity overview

| Opportunity                              | Cost                                | Value                                                                                                               |
|------------------------------------------|-------------------------------------|---------------------------------------------------------------------------------------------------------------------|
| <b>6 sqm Booth Package</b>               | SGD 5,500   USD 4,380               | Onsite demonstrations, meetings and a Digital Showcase                                                              |
| <b>Banner Ad in AOGS App</b>             | SGD 800   USD 640                   | Link app users to your profile, session or website                                                                  |
| <b>Digital Showcase</b>                  | SGD 3,000   USD 2,380               | Online profile and up to three product showcases                                                                    |
| <b>Key Lecture Sponsor</b>               | SGD 8,250   USD 6,550               | Support an Axford, Special, Section Distinguished or Kamide Award Lecture<br><a href="#">Key lecture categories</a> |
| <b>Convener's Dinner Sponsor</b>         | SGD 38,500   USD 30,540             | Engage with conveners and scientific leaders                                                                        |
| <b>Power Break Sponsor</b>               | SGD 16,500   USD 13,400 per session | Visibility during morning and afternoon breaks                                                                      |
| <b>Beer Hour Session Sponsor</b>         | SGD 8,200   USD 6,800 per session   | Visibility during Beer Hour and poster networking                                                                   |
| <b>Taste of the City Session Sponsor</b> | SGD 4,000   USD 3,300 per session   | Visibility at a Singapore-inspired refreshment stop                                                                 |

### Booking information

- USD amounts are for reference only. Invoices and payments are in SGD.
- Pay invoices within 21 days. AOGS may release an unpaid booking.
- Prices exclude applicable service charges and taxes, charged at prevailing local rates.
- Exhibitor and sponsor materials are due 9 June 2027.
- See the Terms and Conditions for the cancellation policy before booking.

## Exhibition and Digital Opportunities

### 6 SQM BOOTH PACKAGE SGD 5,500 | USD 4,380



#### Package inclusions

- Digital Showcase
- Listing in the conference mobile and web app
- 6 sqm shell scheme (3 m L x 2 m W x 2.45 m H)
- Modular system with one back panel
- Dark blue fascia board with exhibitor name and booth number in white vinyl text
- 1 information desk, 2 folding chairs and 1 wastepaper basket
- 2 fluorescent lights and 1 power socket (not for lighting use)
- 1 conference pass and 2 exhibitor passes (non-author/presenter)

### BANNER AD IN MOBILE AND WEB APP SGD 800 | USD 640

Promote your brand directly to attendees through the conference mobile and web app. Your banner may link to your company profile, sponsored session or website. Please provide your own link with UTM tracking parameters to measure traffic and engagement.

Banner Ad will be displayed when the Mobile and Web App is available.

#### Banner specifications

- Web App: minimum 2000 x 400 pixels, 5:1 ratio (maximum file size: 1 MB)
- Mobile App: 1024 x 500 pixels (maximum file size: 1 MB)

### DIGITAL SHOWCASE SGD 3,000 | USD 2,380

Expand your market reach and strengthen your brand presence by showcasing your company to our global conference audience.

#### Entitlements

- Company logo displayed with a direct link to your website
- Company profile featured in the Exhibitor Showcase
- Up to three product showcases, each featuring a product description and image

## Featured Sponsorship Opportunities

Additional opportunities may be considered upon request, subject to availability and AOGS approval. Any agreed benefits must be confirmed in writing.

### KEY LECTURE SPONSOR SGD 8,250 | USD 6,550

Associate your organisation with an Axford Lecture, Special Lecture, Section Distinguished Lecture or Kamide Award Lecture - prominent scientific moments that attract focused attention within the AOGS programme.

#### Entitlements

- Logo placement in conference materials (print and digital)
- Verbal acknowledgement by the Session Chair or emcee
- Option to purchase one booth package at a discounted price of SGD 2,750

**Note:** Sponsorship does not confer any influence over lecturer selection, lecture content or the scientific programme.

### CONVENER'S DINNER SPONSOR SGD 38,500 | USD 30,540

Engage directly with session conveners - key opinion leaders who shape the scientific programme and lead specialised sessions across the geosciences.

The Convener's Dinner is expected to bring together 220-250 guests, including session conveners and scientific leaders, for dining and networking in Singapore on Friday, 30 July 2027.

#### Entitlements

- Logo placement in conference materials (print and digital)
- Everything in the [6 sqm Booth Package](#)
- Company logo printed and displayed at the venue
- Two (2) complimentary tickets to the Convener's Dinner

### POWER BREAK SPONSOR SGD 16,500 | USD 13,400 per session

Keep your brand visible throughout the conference by sponsoring the scheduled morning and afternoon coffee and tea breaks. These breaks bring attendees together between sessions, creating regular opportunities for informal conversations and networking within the shared conference environment.

#### Entitlements

- Logo placement in conference materials (print and digital)
- Company logo printed and displayed at the venue

### BEER HOUR SPONSOR SGD 8,200 | USD 6,800 per session

Position your brand at the centre of the daily Beer Hour, held alongside the poster sessions across the shared exhibition and networking areas. This relaxed networking period gives your organisation repeated visibility as attendees gather for refreshments, explore posters and connect with exhibitors.

#### Entitlements

- Logo placement in conference materials (print and digital)
- Company logo printed and displayed at the venue

### TASTE OF THE CITY SPONSOR SGD 4,000 | USD 3,300 per session

Associate your brand with a Singapore-inspired refreshment experience featuring a selection of local-flavoured cup noodles. Located within the shared exhibition and networking environment, Taste of the City creates an informal touchpoint that encourages attendees to pause, gather and connect.

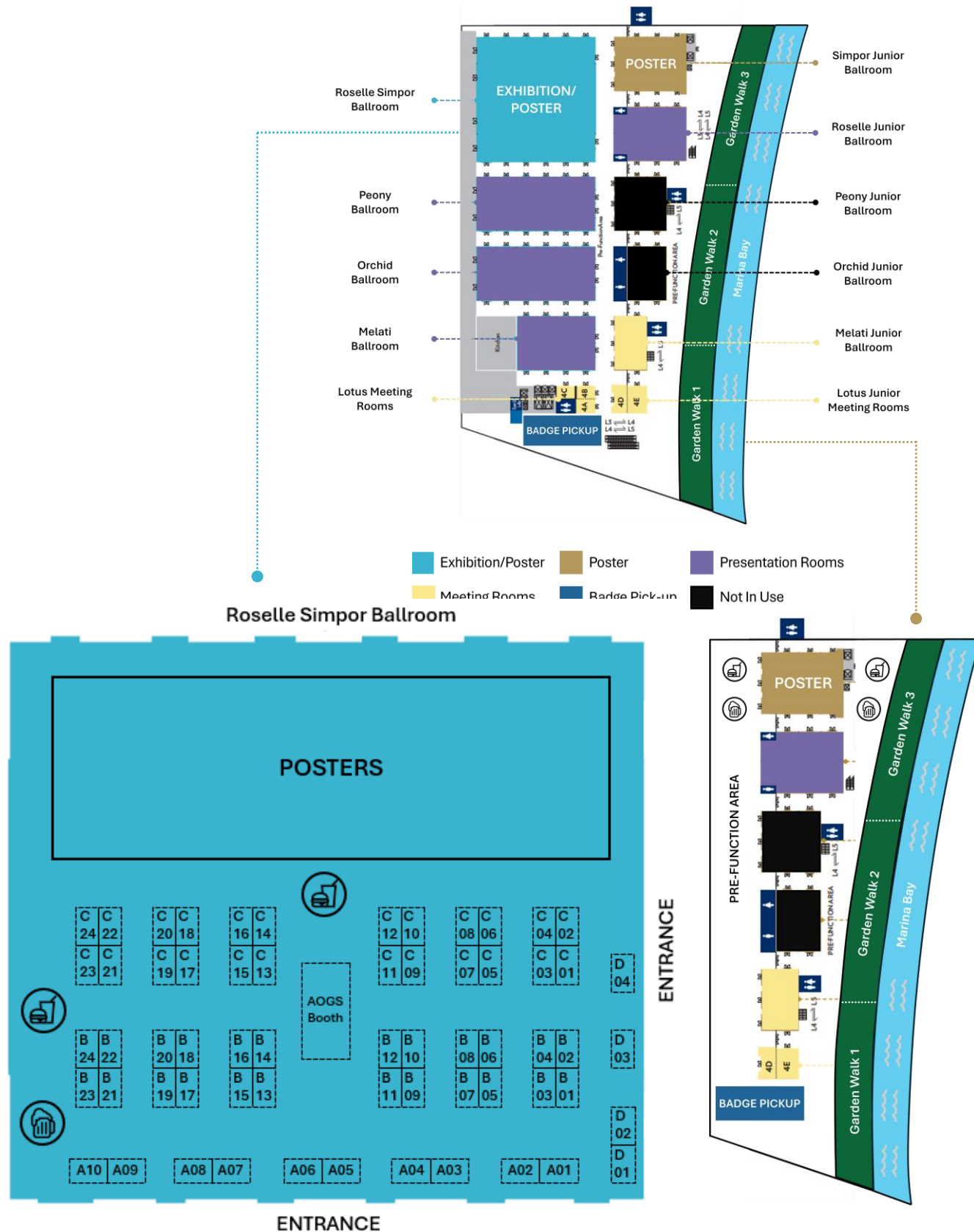
#### Entitlements

- Logo placement in conference materials (print and digital)
- Company logo printed and displayed at the venue

## EXHIBITION FLOOR PLAN

- The floor plan is indicative and may be updated as exhibition and poster arrangements are finalised.
- Exhibition booths are reserved on a first-come, first-served basis and are subject to availability. Early booking is encouraged to secure your preferred booth location.

### Sands Expo & Convention Centre, Level 4



## EXHIBITOR SCHEDULE

- The programme uses Singapore Standard Time (GMT+8).
- The exhibition schedule is indicative and may be updated as programme arrangements are finalised.

| MONDAY<br>26 July 2027                                                                      | TUESDAY TO THURSDAY<br>27-29 July 2027                                                      | THURSDAY<br>29 July 2027                                   |
|---------------------------------------------------------------------------------------------|---------------------------------------------------------------------------------------------|------------------------------------------------------------|
| 4pm – 6pm: Exhibitor Booth Dressing<br>6pm – 9pm: Exhibition Opens and<br>Welcome Reception | 10am – 6pm: Exhibition Days 2, 3 and 4<br>3:30pm – 6pm: Beer Hour and Match-<br>Meet, daily | From 6:30pm: Exhibition Tear<br>Down & Exhibition Ship-Out |

## DISCUSS YOUR AOGS2027 OPPORTUNITY

Contact the AOGS Secretariat to reserve your preferred booth location or discuss the sponsorship opportunity that best meets your organisation's objectives.

|                  |                                                                      |
|------------------|----------------------------------------------------------------------|
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